



सत्यमेव जयते
MINISTRY OF SKILL DEVELOPMENT
& ENTREPRENEURSHIP
GOVERNMENT OF INDIA



Skill India
कौशल भारत - कुशल भारत

PMKVY
PRADHAN MANTRI KAUSHAL VIKAS YOJANA

PLACEMENT OPPORTUNITIES



vodafone



nsn



HCL



Utilities Payment Accounting Solutions & Services



JOB ROLE OVERVIEW

In Store Promoter (TEL/Q2101)

Role Description	Demonstrate features and benefits of the product and create interest in buying the product
Version	1.0
NSQF Level	4
Minimum Educational Qualifications	12th
Maximum Educational Qualifications	Graduate in any stream
Training (Suggested but not mandatory)	NA
Minimum Job Entry Age	18 years
Experience	0-1 years of experience is desired

Applicable National Occupational Standards (NOS)

1. TEL/N2104: Managing the counter
2. TEL/N2105: Sale and promotion of handsets
3. TEL/N2106: Daily reporting

Assessment Guidelines

1. Each performance criteria (PC) will be assigned Theory and Skill/Practical marks proportional to its importance in NOS.
2. The Assessment for the theory part will be based on Knowledge bank of questions created by SSC.
3. Assessment will be conducted for all compulsory NOS, and where applicable on the selected option NOS/ set of NOS.
4. Individual assessment agencies will create unique question papers for theory and skill practical part for each candidate at each examination/ training centre.
5. To pass the Qualification Pack, every trainee should score minimum 70% of aggregate marks to successfully clear the assessment.
6. In case of unsuccessful completion, the trainee may seek re-assessment on the Qualification pack.

EQUIPMENT LIST

Person with Locomotor Disability In-Store Promoter PWD/TEL/Q 2101

Domain Specific Equipments

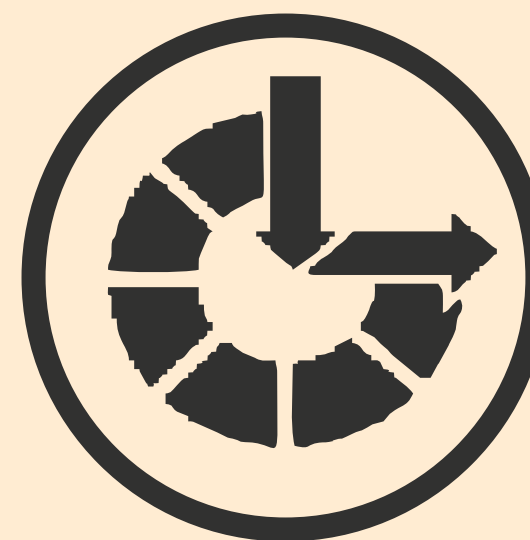
1.	Various Type of Handsets (for Demonstration Purpose)	x6
2.	Various Types of Mobile Accessories	x10
3.	Product Feature Pamphlets	x10
4.	Product Specification Pamphlets	x10
5.	Computers	x5
6.	Word, Excel	x5
7.	Projection System With PC/Laptop	x1
8.	Black/White Board	x1

Disability Specific Equipments/Software

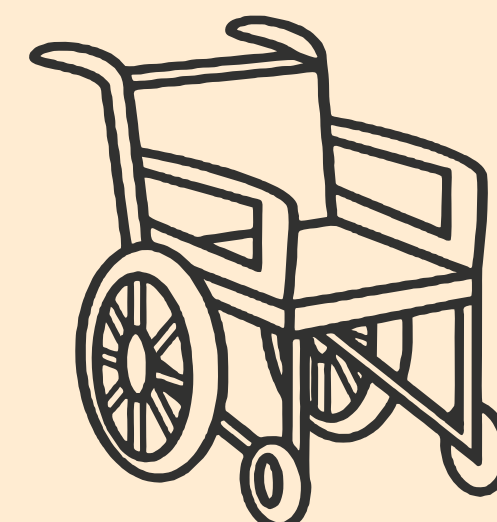
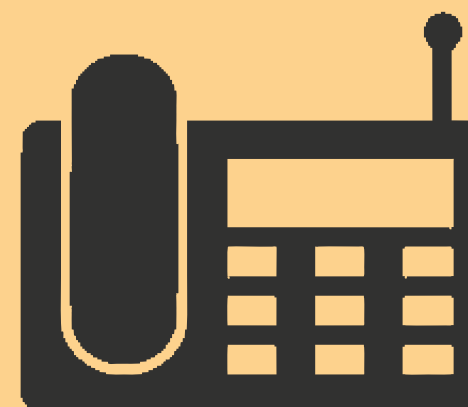
1.	Walker	x2
2.	Rollator	x1
3.	Ease of Access Center	x5
4.	Wheelchair	x1



Assistive aid for PwD



Assistive aid for PwD



Assistive aid for PwD



CAREER MAP FOR IN STORE PROMOTER

Channel Partner

This role requires People and client management , escalation handling and xcellent in trrouble shooting skills

In- Store Promoter - Team Leader

This role requires managerial skills in managing team, guiding and monitoring the performance.

NSQF - 7



Territory Sales Manager

This role requires managing projects, tracking service metrics and managing budget. Developing strategy for the business development with the channel partner and team lead.

NSQF - 6

NSQF - 5

NSQF - 4

In- Store Promoter

This role requires selling of product and services produced by the company, to the customer and clearing the doubt. Maintaining the track record.