



## **Brisk Mind Pvt. Ltd.**

### About Us-

**B**risk **M**ind Pvt. Ltd. has been founded by alumni of IIM, IIT and NRI's with rich experience in the field of education, assessment as well as technology.

Brisk Mind works with government agencies, NGOs, and other private partners to facilitate a wide variety of activities ranging market scanning and impact analysis, placement, post placement support.

Brisk Mind has a comprehensive suite of assessment and learning products, solutions for educational institutions, training organization and corporate. Brisk Mind has a dedicated team for occupational assessments which comprises of subject matter experts, content creator, Assessments Designer and Field Experts. All the assessor possess considerable hands on experience and domain knowledge. They are trained on all the processes, tools and systems of Brisk Mind.

### What We Do for Companies

- We are an Assessing Body with a PAN India presence and are operational in the field of Skill Assessments under various Government, Semi Government and Industry Endorsed projects in 72 vocational trades.
- We help companies improve their workforce productivity through Improving quality and productivity of hires  
Reducing cost of hiring Reducing cost of training Managing fitment and job transition Improving individual and team development plans Managing attrition Conduct specific workforce research studies.
- Facilitate Trade Experts to become empaneled Assessors
- Assessment of aptitudes, abilities, skills, behaviors, competencies, knowledge, morale, attitude and work values
- Multilingual Assessments
- Biometrics, Photo, Phone2web
- Analytics-Basic and Advance
- End2End Assessments
- Organization-wide Surveys

## Our Vision



### **Transforming Talent**

To position Brisk Mind as a premier assessment body in the continuously evolving global skill trainings domain and become an integral part of the skilling revolution.

## Mission



Be a value-adding partner to individuals & organizations by leveraging upon our responsive team and transparent processes to bring about sustained change for growth by qualitative skill assessment, certification and analytics services to the skilled youth across the world.

## Values



### **Objective**

– in our decision making

### **Passionate**

– in everything we do and in our relationships

### **Learning**

– as a way of life

### **Pride**

– in the impact we create

### **Timeliness**

– in everything we do

### **Respect for People**

– irrespective of levels, caste, gender

## Quality Policy

We at Brisk Mind are committed to consistent quality and continual improvement of our skill assessment services and enhancing the skill certification value. We will strive to ensure our reach to the skilled youth across the world by using a balanced combination of qualified localized assessor's network, localized test centers, real-time practical evaluation, industry vetted skill question banks and online technology platform.

## Team

Brisk Mind Management Team comprises of seasoned professionals with rich experience in assessment design, development and delivery. We have an expert team for occupational assessments, which comprises of Subject Matter Experts, Content Creators, Assessment Designers and Field Assessors. We have empaneled more than 150+ assessors across India. All the assessors possess considerable hands on experience and domain knowledge. They are trained on all the processes, tools and systems of Brisk Mind.

# Services

## TABLET BASED ASSESSMENT



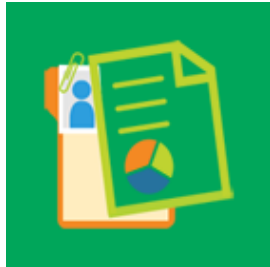
Tablet based assessment solution that captures photograph of each student undergoing assessment with time stamp and also captures latitude/longitude of the exam center linking it to Google map. Advanced format question banks that include Questions based on videos, pictorials, graphs analysis, software tools, typing accuracy and speed, speech synthesis, etc. Even practical test evaluation is captured in form of video on the Tablet for audit purposes. This is quite similar to online assessment methodology, except that it eliminates the disadvantages of online assessments. This method does not require internet connectivity and PCs at the center.

## ONLINE ASSESSMENT



Online assessment is used primarily to measure cognitive abilities, demonstrating what has been learned after a particular educational event has occurred, such as the end of an instructional unit or chapter. When assessing practical abilities or to demonstrate learning that has occurred over a longer period of time an online portfolio is often used. The first element that must be prepared when teaching an online course is assessment. Assessment is used to determine if learning is happening, to what extent and if changes need to be made.

## CENTRE VALIDATION



Center validation plays a significant role in smooth implementation of different flagship programmers of NSDC. Brisk Mind verifies and validates all the training centers who wish to partner with NSDC. We act as the single window clearance for center validation. We have available skilled manpower to cover and audit all training centers spread across the rural and difficult areas.

Trained Auditors with Smartphone spread across all States, Training of Auditors, Technology driven Audits.

## TRAINING QUALITY MONITORING



Training is an organized activity aimed at imparting information and instructions to improve the recipient's performance or to help him/her attain a required level of knowledge or skill. To evaluate the improvement in the performance it is essential to measure the quality of training imparted.

Brisk Mind's customized and benchmarked solutions for companies:-



Psychometric Tests is one of the most common resources used by employers to identify suitable candidates.



All our tests are relevant and scientifically validated. The tests meet all international standards and are directed to an industry specific job role.



Brisk Mind helps companies in reducing their HR and recruitment costs, and also improve quality of acquired candidates in the long run and avoid employee turnover.

With Comprehensive services-

- Paper based assessments
- Self audit assessment
- Mapping of Centers
- Study on impact assessments
- Data management
- Competitive test analysis

**Contact Person –**

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