



## **Creative Brains India**

*Get Skilled, Get Certified, Get Employed*

# About Creative Brains India



**Creative Brains** is the Social Infrastructure arms committed in maintaining the highest standards of Social Welfare Activities in its Business Activity. Leveraging our corporate strength we manage large scale programmed in a **Public Private Partnership (PPP)** mode.

**Creative Brains** is implementing an end-to-end business model for creating employability which includes community mobilization and counselling, training and assessment & certification and placement support. We Support the Indian Government's agenda of enhancing Employability Quotient of over 80 million unemployed youth and bridging the existing skill gap in the service sector

**Creative Brains** believes that the primary purpose of a business is to improve the quality of life of people.

## Specialties

Training & Capability Building, Employability Programmes, Skill Building & Education Promotion

8/9/2017

# Our Affiliation & Accreditation



Domestic Workers  
Sector Skill Council



Department of Electronics and Information Technology  
Ministry of Communications and Information Technology  
Government of India





**Retail**



**Telecom**



**IT/ITeS**



**Automotive**



**Beauty & Wellness**

# We work in the following areas



**Textile**



**Agriculture**



**Banking**

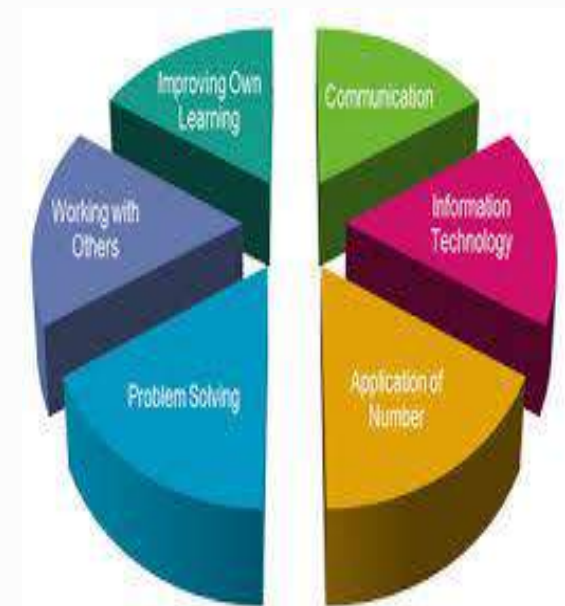
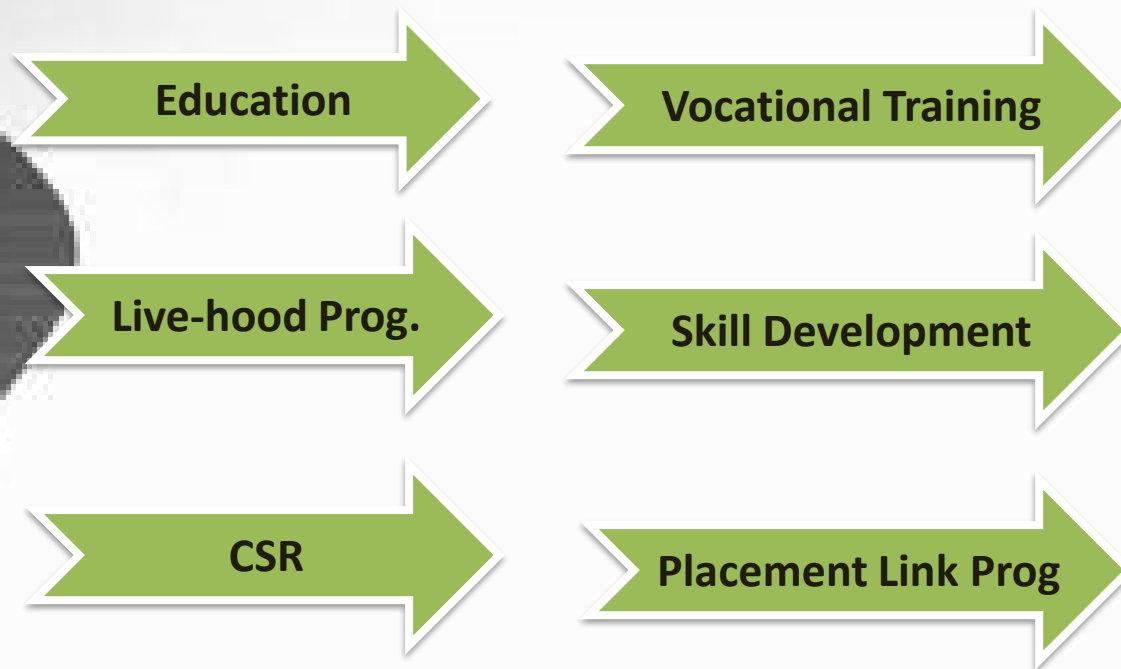


**Construction**



**Women  
Entrepreneurship**

We involved in many Central and State Government departments, Public Sector Enterprises (PSEs), Multi- National Agencies and other Private companies as a partner in different sectors of welfare activities, our core projects are bases on the following:



# Vocational Training

Creative Brains works closely with the corporate to offer end to-end sourcing, employability skills training, certification and placement to candidates in various trades basis requirement of the industry. It has conducted various technical & Non-technical seminars & workshops like- Intel Workshop, Workshop in Soft skills, Employee Development Program & Social Awareness Programs like- Girl Child Education, Women Entrepreneurs Development, Environment Safety etc.



# Seminars & Workshop

Creative Brains works closely with the corporate to offer end to-end sourcing, employability skills training, certification and placement to candidates in various trades basis requirement of the industry. It has conducted various technical & Non-technical seminars & workshops like-



# Computer Education

Through **Atal Computer Literacy Program** Creative Brains wants to help the poor but talented students in their future professional life. This project helps to spread the computer awareness among the villages of the India where people never came across the computers. This project helps students to know more about various computer courses and get chance to prepare themselves for their jobs. Students as well as non-students are allowed to take this advantages if they meet some specific criteria set by project executive committee.

**Project Purpose/Goal:** Computer literacy to every child in our society and helping the talented but poor youths for getting their jobs related to computers through this computer literacy programme.

**Our Mission:** Computer literacy to every child in our society and curving the youth future in jobs related to computers.





# Building Self-help Groups the best help

We can divide the 32 families in the single village two groups of 10 and 12 each. Then, self-help groups were formed to encourage savings in each family. The manager also devised a scheme wherein company can installed solar lamps and bulbs in the houses of the members of the self-help group.



**STAR Project** (Standard Training Assessment & Reward) is a project of **NSDC** (National Skill Development Corporation), dedicated for the youth of nation for Skill Development

Sr No	Sector Covered	SSC	Candidate Trained
1	Retail	RASCI	800
2	Leather	LSC	750



# विश्व युवा कौशल दिवस पर प्रमाण पत्र बांटे



अनुभव प्रमाण पत्र भेंट करते अतिथिगण ।

## नागदा ■ राज न्यूज नेटवर्क

विश्व युवा कौशल दिवस के उपलक्ष्य में शनिवार को अग्रवाल धर्मशाला में प्रधानमंत्री कौशल विकास योजना के अंतर्गत प्रशिक्षण प्राप्त करने वाले हितग्राहियों को समारोहपूर्वक अनुभव प्रमाण पत्र वितरित किए गए। समारोह में मुख्य अतिथि के रूप में विधायक दिलीपसिंह शेखावत, अध्यक्षता नपाध्यक्ष अशोक मालवीय, विशेष अतिथि सांसद प्रतिनिधि धर्मेंश जायसवाल, पार्षद प्रतिनिधि दिनेश गुर्जर, लघु उद्योग निगम के अशोक मेहता ने शिकरत की। कार्यक्रम का शुभारंभ अतिथियों ने मां सरस्वती

के चित्र पर माल्यार्पण एवं दीप प्रज्वलन के साथ किया।

विधायक शेखावत ने कहा कि अब नौकरियों के अवसर कम हैं ऐसे में बेरोजगारों को प्रशिक्षण देकर शासन द्वारा स्वरोजगार उपलब्ध करने का प्रयास किया जा रहा है इसी के तहत कौशल विकास योजना के माध्यम से क्रिएटिवब्रेन्स इंडिया द्वारा अलग अलग शहरों में तरह तरह का प्रशिक्षण दिया जा रहा है ताकि प्रशिक्षण प्राप्त करने आत्मनिर्भर बन सकें।

नपाध्यक्ष मालवीय ने कहा कि शासन द्वारा अब प्रशिक्षण के साथ साथ हितग्राहियों को ऋण भी दिलाया जा रहा है ताकि स्वरोजगार को स्थापित करने में विघ्न पैदा नहीं हो। नगरपालिका द्वारा अभी 150 प्रशिक्षणार्थियों को ऋण उपलब्ध कराकर रोजगार के अवसर उपलब्ध कराए हैं वहीं प्रधानमंत्री द्वारा लागू मुद्रा योजना तहत व्यापार व्यवसाय को बढ़ाने के लिए ऋण उपलब्ध

कराया जा रहा है अब तो शासन द्वारा ऐसी योजना लागू कर दी गई है जिसमें 25 लाख रुपए तक ऋण लेने पर सरकार स्वयं ग्यारंटी दे रही है।

जिला मंत्री जायसवाल ने कहा कि विश्व कौशल दिवस के अवसर पर प्रशिक्षणार्थियों को अनुभव प्रमाण पत्र देकर आत्मनिर्भर बनाने की दिशा में सार्थक कदम है बस आवश्यकता है हितग्राहीपूर्ण आत्मविश्वास के साथ अपने व्यापार व्यवसाय में जुटे और समाज की मुख्य धारा से जुड़े। इस दौरान लगभग 200 प्रशिक्षार्थियों को अनुभव प्रमाण पत्र वितरित किए गए। संचालन क्रिएटिवब्रेन्स इंडिया अर्चना दीक्षित ने किया व आभार क्रिएटिवब्रेन्स इंडिया के सचिव आशीष सक्सेना ने माना।



कार्यक्रम में मौजूद प्रशिक्षणार्थी व अन्य ।

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Sr No	Sector Covered	SSC	Candidate Trained
1	Retail	RASCI	2500
2	Telecom	TSSC	500
3	Banking	BFSCI	300
4	Agriculture	ASCI	1800
5	Automotive	ASCD	750
6	Construction	CSDCI	150
7	IT/ITeS	NASSCOM	1500

We work direct & Indirect with NSDC & SSC

**Pradhan Mantri Kaushal Vikas Yojana** is a unique initiative by the Government of India that aims to offer 24 lakh Indian youth meaningful, industry relevant, skill based training. Under this scheme, the trainees will be offered a financial reward and a government certification on successful completion of training and assessment, which will help them in securing a job for a better future.

Sr No	Sector Covered	SSC	Candidate Trained
1	Automotive	ASDC	900
2	Telecom	TSSC	250
3	Retail	RASCI	300
4	Logistic	LSC	650
5	Agriculture	ASCI	2000
6	Electronics	ESSC	100
7	Gems & Jewellery	GJSCI	180

We work direct & Indirect with NSDC & SSC



# NULM Raisen

**National Urban Livelihoods Mission (NULM)** is jointly being implemented by Government of India (GoI), Government of Madhya Pradesh (GoMP) and the Urban Local Bodies (ULBs) of the State. The Mission is being implemented in 55 ULBs of State in the starter phase. It is committed to enrich livelihoods of the urban poor on sustained basis by combining skill training, job placements, self employment, social security and institutional development.

Sr No	Sector Covered	Candidate Trained
1	Telecom	30
2	Security Guard	30
3	Electronics	30
4	ICT	75
5	Dona Pattal	30

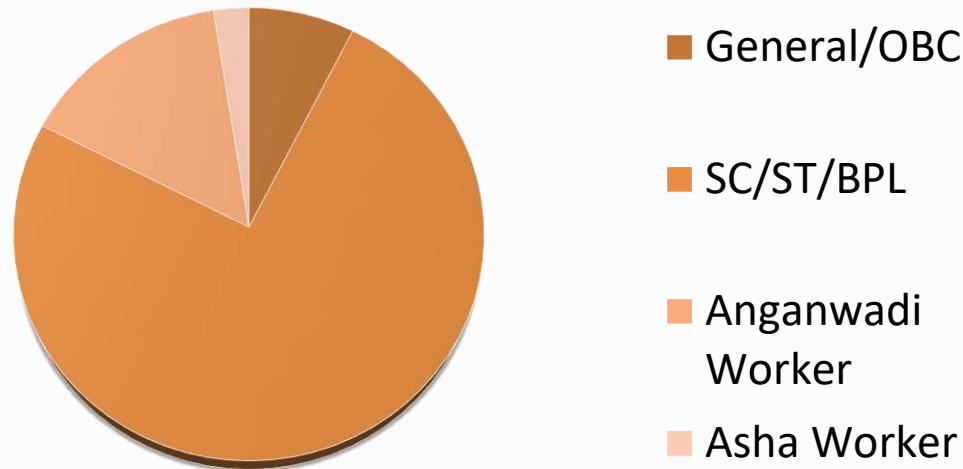


# NULM Nagda

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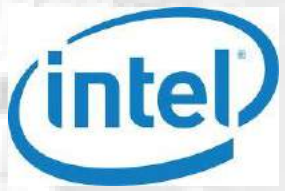
Sr No	Sector Covered	Candidate Trained
1	Automotive	75
2	Logistic	75

Creative Brains India is a **Authorized Training Partner of National Digital Literacy Mission (DISHA)**. Making one person in every family digitally literate is one of the integral components of the Prime Minister 's vision of **“Digital India”**.



**We have trained 1000 students, Anganwadi Worker, Asha Workers under DISHA project from various location of Madhya Pradesh, Maharashtra & Andhra Pradesh**





# Intel Higher Education

**Intel Higher Education** was a Technology Awareness Program organized for students that what is build in their PC/Laptop, What are the most competitive feature available in Intel Processor



8/9/2017

# Personal Grooming for Villagers

Education is not only a right in itself, but an “enabling right” - a critical instrument for bringing about “social, economic and political inclusion and a durable integration of people, particularly those ‘excluded’ from the mainstream of any society”

7 million children in India under 14 years do not have access to quality education and approximately 50% of all children drop out before they complete their elementary education. We are working to create quality, inclusive, learner-friendly environment for all children.

To address this challenge, Creative Brains has adopted the strategy of facilitating the creation of ‘Inclusive Learner Friendly Environments’ targeted at 3-18 years within diverse educational settings to meet the challenge of addressing diverse and heterogeneous needs of children.



# Employee Development Program

The Employee Development Program (EDP) assists participants in reaching their optimal level of vocational development by utilizing real work activity to aid them in the following areas:

1. Understanding the meaning, value and demands of work
2. Identifying special work characteristics needed to obtain competitive employment
3. Learning or re-establishing skills, attitudes, personal characteristics and work behavior
4. Developing appropriate work attitudes and habits by increasing interpersonal skills
5. Working closely with treatment providers to identify psychiatric symptoms that create barriers to employment







Contact Us

## For Business Enquiry

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