

# 2018

## PROFILE

### Salesman Corporation Pvt.Ltd.



## Profile of Salesman Corporation Private Limited

### Introduction

SALESMAN CORPORATION PRIVATE LIMITED is a company incorporated under Pursuant to sub-section (2) of section 7 of the Companies Act, 2013 and rule 8 of the Companies (Incorporation) Rules, 2014 vide its CIN U93030UP20150PC068642 registered on Second day of February Two Thousand Fifteen granted by Registrar of Companies, Kanpur 10/499-B, Allenganj, Khalasi Line, Kanpur, Uttar Pradesh. The company is established at Tilak Plaza, Near Nainital Bank, IIM Road, Lucknow and corporate office at C-24, Alkapuri, Aligani, Near Nehru Vatika, Lucknow in Uttar Pradesh.

It aims at providing quality training, placement and management support to the poor and unemployed women and youth under different government and private funding programmes including skill development training under PMKVY. The agency realizes that success is not driven by resources, but is driven by people who adopt them and honor competency. The company operates with a team of highly motivated and dedicated individuals drawn from the best available talent with domain expertise. The company has significant in-house knowledge to service each and every link of the value chain. The company has become a preferred partner of our customers through our ability to deliver projects "On-Time" to their best satisfaction.

Salesman Corporation was formed when its mentors, after achieving excellence in the field of sales and serving at different positions, came together and decided to give it back to the field by training sales and other skills to wannabe salespersons / self-dependents.

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**C-24, Alkapuri, Sector-C, Aliganj (Near Nehru Vatika) Lucknow- 226024**

 [www.thesalesman.in](http://www.thesalesman.in),  7800631000,  [info@thesalesman.in](mailto:info@thesalesman.in)

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Salesman Corporation ran its first batch under PMKVY-1 for training in MSR. Batch consisted of 21 candidates out of which 20 took & passed the assessment while 11 were finally placed in different companies.

Immediately after the completion of the batch PMKVY-1 scheme closed & we applied for TP-owned centre. Due to procedural delays in PMKVY-2, we could get affiliation only on 13th April 2017 & after much follow up could get targets on 24th August.

Salesman Corporation has been active in the field of skill training since 2013 after its Director Mr.Varunesh Dwivedi left a plush job in Pharmaceutical career & decided to use his skills & pharma experience of 10 years to provide skill training for the job of Sales Representative.

During the training not only class room training was imparted but field training was also given. The idea was to give a simulated training experience to the wannabe MSR candidates.

In all, Salesman Corporation has trained more than 2000 candidates out of which almost 500 candidates were placed in different segments like pharma, FMCG, Electronics, Retail etc. Salesman Corporation is also a training partner of NIESBUD for it's EDP & ESDP courses.

The whole idea is to empower the youth of India by providing him required skills & making him employable.

## Vision

Salesman Corporation started with a vision to be the pioneer in providing livelihood to the lowest strata of the society through skilling and employment.

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# Salesman Corporation Private Limited



## Mission

Salesman Corporation has a mission to provide employment to 10000 economically backward and under privileged youth of the society by 2020.

## Key Segments-

Our key segments are-

- **Pharma Sales**
- **Retail Sales**
- **Networking & storage**
- **Electronics & Home appliances**
- **Construction Industry**
- **Logistics & Security**
- **Beauty & Wellness**

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